

KatPen Innotech Solutions

KATPEN BUSINESS PARTNERSHIP

KatPen InnoTech Solutions opened a Business Partner Program that offers to all partner businesses 10-15% discounts on all KatPen products and services. In this way, partner businesses can offer our products and services at much lower prices. This is a business-to-business partnership only. Individual or group persons that are not government business registered can subscribe to our Affiliate or Referral program.

Employees of businesses who partnered with us will also get 10-15% discount on all KatPen products and services, just present us a company Id. This can be a perk added to employee benefits.

Below are our KatPen products and services where the business partnership applies:

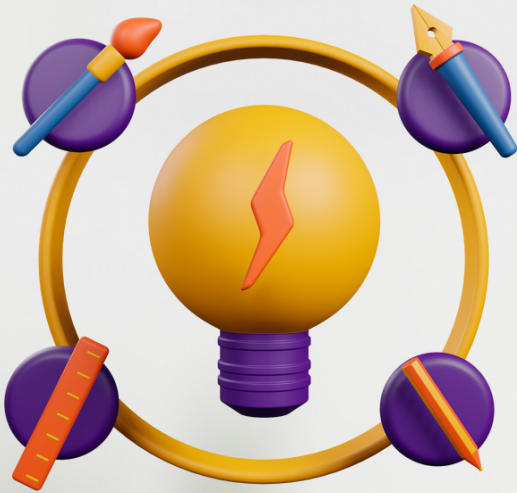
- a. Katpen HR (15%)
- b. Katpen INV (15%)
- c. Katpen Soft (10%)
- d. Any web Development projects (10%)

If you want higher discounts or a different proposal, just contact us and let us know. Businesses who also want to use their own customized or personalized brands for our products and services, just let us know.

How to apply

Connect with us through one the following:

1. Contact us on our emails: team@katpen.com or teamkatpen@gmail.com
2. Send us a text message on our mobile numbers: +639398859257 or +639636304010
3. Send us a message on messenger: KatPen InnoTech Solutions



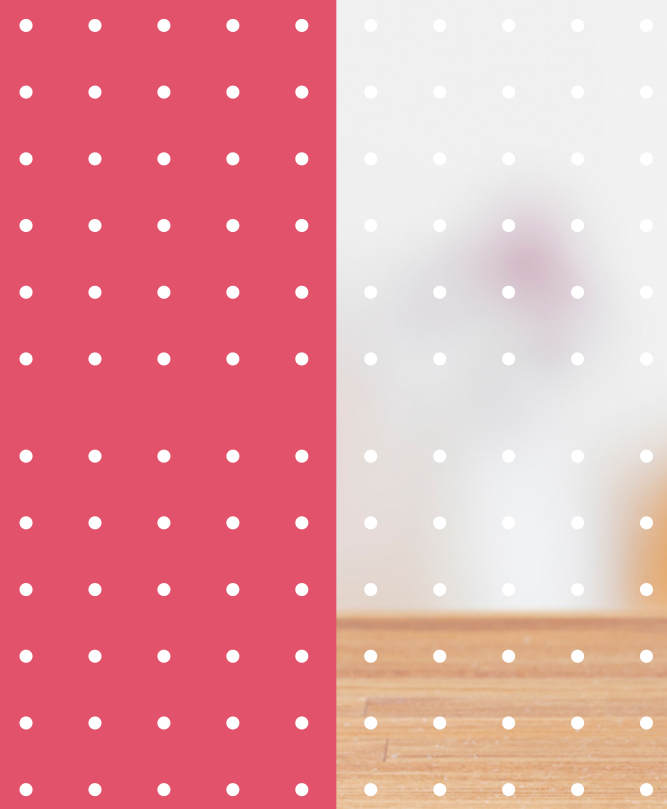
KatPen Innotech Solutions



KATPEN HR HUMAN RESOURCE MANAGEMENT SYSTEM

INCLUSIONS

1. Comprehensive dashboard
2. Staff Management
3. Employee Databank
4. Payroll Management - Salary Parameters
5. Payslip
6. Timesheet Management
7. Leave Management
8. Reports
9. Date & Month-wise Attendance
10. Bulk Attendance Module
11. Holiday Module
12. Ticket Generation
13. Manage Events and Meetings
14. Finance Management
15. Performance Tracking
16. Manage Training
17. Slack Integration
18. Asset
19. Manage Documents
20. Activities of HR
21. IP Restrict Settings



Starts at Php 500/mo

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(+63) 963 6304 010
team@katpen.com



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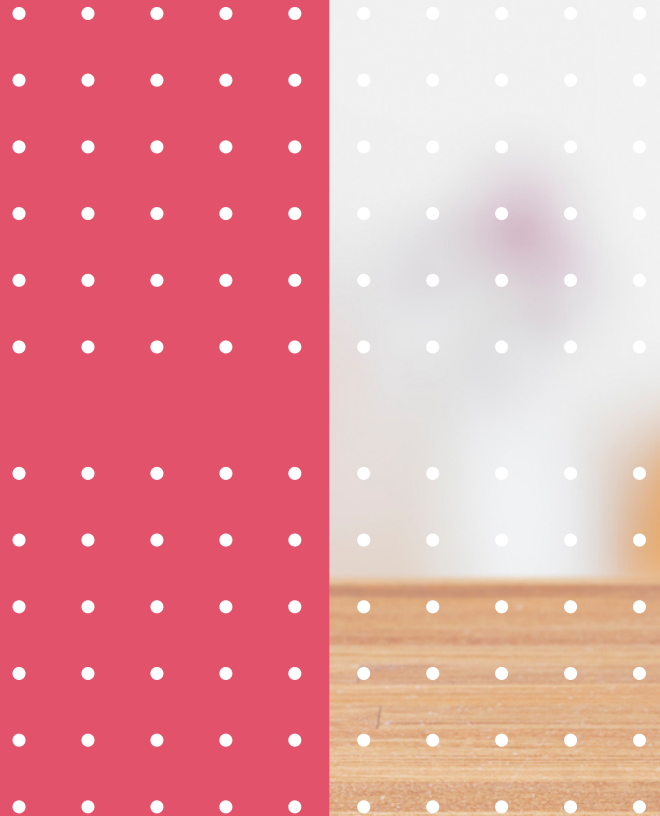


KATPEN INV

INVENTORY SYSTEM WITH POS

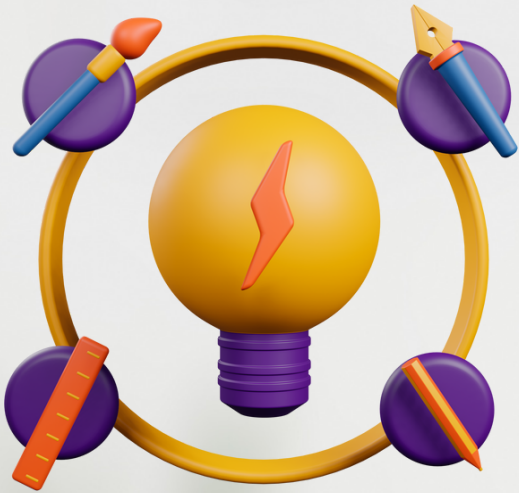
INCLUSIONS

1. Easy POS and dynamic dashboard
2. Items, adjustment, transfer
3. Quotations, sales, purchases
4. Returns customer & supplier
5. Users, customers, suppliers
6. Currency, units, category backup
7. Payment sales, purchases
8. Payments reports
9. Overview and warehouse stock charts
10. Purchases and sales report
11. Customers and suppliers reports
12. Product quantity alerts
13. Mail notification system added
14. SMS notification system added



Starts at Php 500/Mo

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KATPEN SOFT

WEBSITE AND MOBILE APP DEVELOPER

INCLUSIONS

- Website template
- Website Development
- Basic SEO (Search Engines Optimization)
- Domain registration
- Unlimited creation of subdomains
- Unlimited creation of corporate emails
- Free Webhosting
- Maintenance and Support
- Unlimited creation of corporate emails
- Up to 3 databases
- Up to 40G storage
- Free SSL Certificate
- Connect to facebook messenger
- Advertisement to our Katpen facebook page
- Implementation/Deployment
- Software Training
- Software Support

Starts at Php 10,000/project

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KATPEN DIGITAL
SEO

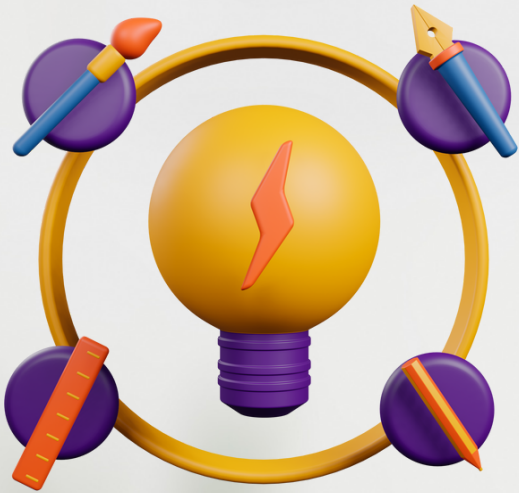
SEO INCLUSIONS

- Initial Keyword Research (15 Keywords)
- Search Engine Submission
- Google Analytics Setup, Installation & Conversion Tracking
- Google Search Console Setup
- Sitemap Submission In Google Search Console
- Bing Webmaster Setup
- Google My Business Setup
- Yoast Setup
- Pages Meta Title Optimization & Implementation
- Pages Meta Description Optimization & Implementation
- Pages Heading Tag Optimization
- Images Optimization (Alt & Title Tags) & Implementation
- Pages 4xx Analysis and Issue Fix
- Pages 3xx Analysis and Issue Fix
- Internal Linking Optimization For 10 Pages
- Social Media Button Integration
- Information Architecture Mapping and Suggestion
- Backlink Profile Analysis & Summary
- Disavow Potentially Toxic Link From Backlink Profile Analysis
- Blog Content Development & Posting

* CUSTOM PROPOSAL WILL BE DEVELOP FOR MORE COMPLETE INCLUSIONS

Starts at Php 27,500/month

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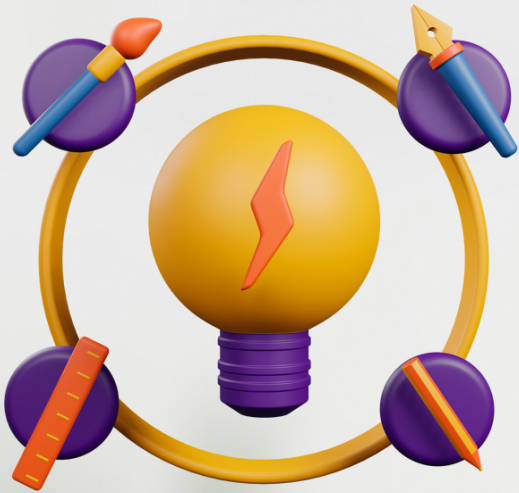
KATPEN DIGITAL
SOCIAL MEDIA MARKETING

INCLUSIONS

- Business manager setup
- Facebook and Instagram
- Social media calendar
- Social media profile optimization + competitor analysis
- Target persona development
- Brand profiling
- Facebook pixel integration
- Social media captions and graphics
- Ad budget excluded

Starts at Php 11,000

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KatPen Innotech Solutions

KATPEN DIGITAL
LOGO

INCLUSIONS

- Business manager setup
- Facebook and Instagram
- Social media calendar
- Social media profile optimization + competitor analysis
- Target persona development
- Brand profiling
- Facebook pixel integration
- Social media captions and graphics
- Ad budget excluded

Starts at Php 7,500

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KATPEN DIGITAL
VIRTUAL ASSISTANT

INCLUSIONS

- The hourly rate for Assistant will be as follows: Php 275 per hour with the minimum of 1 hour per task.
- Assistant may only spend the following maximum amount of hours on Client's Services per week: 40hrs.
- Assistant may also send estimated time for subject for approval of the Client.
- Payment will be made within the following amount of time after receipt of the invoice: 7 days / 1 week.
- For past due invoices, a late fee of the following will apply: 10% of the total invoice per month.

Starts at Php 300/HOUR

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KATPEN DIGITAL
WEB DEVELOPER

INCLUSIONS

- The hourly rate for Web Developer will be as follows: Php 600 per hour with the minimum of 1 hour per task.
- Assistant may only spend the following maximum amount of hours on Client's Services per week: 40hrs.
- Assistant may also send estimated time for subject for approval of the Client.
- Payment will be made within the following amount of time after receipt of the invoice: 7 days / 1 week.
- For past due invoices, a late fee of the following will apply: 10% of the total invoice per month.

Starts at Php 600/HOUR

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